

Course Title	Organizational Culture				
Faculty	Faculty For Law And Business Studies Dr Lazar Vrkatic				
Study Programme	Business Psychology				
Professor	Zoran Sušanj, full professor	Contact (e-mail address)	zsusanj@ffri.hr		
Code		Course level	master (MA)	ECTS credits	8
Description (max. 100 words)	<p>Central topics: The concept and significance of organizational culture. The content of organizational culture: cognitive and symbolic elements of organizational culture. Characteristics of organizational culture, subculture. Types and strength of organizational culture. The role of organizational culture in business. Organizational culture and leadership. The mechanisms of building organizational culture. National and organizational culture – international research. Influence of local culture on organizational culture. Evaluation and research into organizational culture: qualitative and quantitative methods and techniques, case studies. Controlling changes as an element of organizational culture. The strategies of changing organizational culture: the strategy of indoctrination and the strategy of cognitive dissonance.</p>				
Learning outcomes (max. 50 words)	<p>Students can</p> <ul style="list-style-type: none"> - recognize elements of organizational culture, analyse them on a theoretical level, understand their practical significance; - apply qualitative and quantitative methods of research into organisational culture in realistic conditions, suggest solutions and develop organizational culture; - Use and create instruments for investigating organizational culture in different organizations. 				
Semester	2	Maximum number of visiting students			
Language	Serbian	Available for international students (YES or NO)	YES		